



Press Release

SIXT expands its partnership with Booking.com to include pre-booked and on-demand SIXT ride services

- **International mobility provider SIXT and leading digital travel platform, Booking.com are partnering on a growing range of ground transportation services**
- **Through the extended strategic partnership, SIXT is continuing its digitalisation strategy – for easy bookings and seamless door-to-door transfers**
- **Along with pre-booked rides, SIXT ride now also offers on-demand taxi services via Booking.com, currently being piloted in a few select European markets and cities**
- **Konrad Thoma, Senior Vice President of SIXT ride: “With the integration of SIXT ride on Booking.com, we will reach thousands of potential customers every day, whose trips we can make even more pleasant with our services.”**

Pullach, 24 June 2021 – Digital and international: The expanded partnership between SIXT and Booking.com is making it easier for travellers to experience the world around them. Both pre-booked and on-demand SIXT rides are now available via the Booking.com app.

The international mobility provider SIXT, who offers one of the world’s largest platforms for modern mobility with its mobility platform ONE, and Booking.com, have already been cooperating successfully in Germany for several years through the provision of rental cars to travellers. The partnership has now grown to include SIXT ride’s pre-booked transfer and limousine services, which will be offered across Germany and internationally via the Booking.com platform. In addition, the on-going integration of SIXT ride also enables on-demand taxi services across

Germany and in selected cities in France (Paris and Marseille) to provide even greater flexibility for travellers.

Ride services, both pre-booked and on-demand, are popular modes of transport for travellers, at a time when many prefer individual transportation options. Rides also open up the greatest possible convenience and minimise any unnecessary contact when traveling in-trip.

Growing together in international markets

The strategic partnership between the two companies is part of SIXT's long-term digitalisation and internationalisation strategy and reinforces SIXT ONE's position as a leading mobility platform. The mobility provider is thus continuously developing its offering in the interests of its customers in order to make travel as convenient and easy as possible for them. The partnership with Booking.com will provide SIXT with an opportunity to engage with a diverse global audience of customers and to offer their mobility products at a relevant point in the traveller journey.

Consistent digitalisation of services

With the expansion of its portfolio on Booking.com, SIXT is giving its customers easy access to various mobility offers from their doorstep to their final destination. The pre-bookable transfer services and limousine services of SIXT ride are now offered via Booking.com not only in Germany but also in the United States as well as France, Italy, Slovakia, Great Britain and Benelux. In addition, SIXT ride's on-demand taxi service is being gradually rolled out via Booking.com across Germany and in selected cities in France.

Together with its partners, SIXT ride offers ride services in around 250 cities and more than 60 countries worldwide.

Konrad Thoma, Senior Vice President of SIXT ride: "With the integration of our SIXT ride products on Booking.com, we will reach thousands of potential customers every day, whose journeys we can make even more pleasant with our offer. The cooperation is thus not only a great benefit for us, it also offers travellers real added value and enables seamless travel transfers with just a few clicks, whether spontaneous or planned. SIXT is thus once again putting the wishes of its customers at the focus of its actions and consistently pursuing its digitalisation and internationalisation strategy."

David Adamczyk, Managing Director for Rides, Booking.com: "As the world starts to open up again for travel, we are pleased to strengthen our strategic partnership with SIXT through the integration of their rides services onto our platform. We are committed to providing travellers the world over with the tools to

make trip planning as seamless and as frictionless as possible. We know that getting around in-trip in an unfamiliar destination can be a daunting prospect for many travellers. This new partnership aims to take away some of this friction, leaving travellers with more time to enjoy and experience the world around them.”

About SIXT

Sixt SE with its registered office in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products [SIXT rent](#), [SIXT share](#), [SIXT ride](#) and [SIXT+](#) the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions. The products can be booked through one single app, which also integrates the services of its renowned mobility partners. SIXT has a presence in around 110 countries around the globe. The company is characterized by consistent customer orientation and excellent customer experience, a living culture of innovation with strong technological expertise, the high share of premium vehicles in its fleet and an attractive price-performance ratio. The Sixt Group doubled its revenue since 2009 and generated revenues of EUR 3.31 billion in 2019 and is ranked as one of the most profitable mobility companies in the world. In 2020, SIXT generated consolidated revenues of EUR 1.53 billion despite travel and outbound restrictions due to the COVID 19 pandemic and reported a positive consolidated net income of EUR 2 million after cost savings of approximately EUR 600 million among others. Sixt SE is the parent company of the Group and has been listed on the Frankfurt stock exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334). <https://about.sixt.com>

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