



Press Release

International mobility provider SIXT launches SIXT+ car subscription – the fastest and most flexible way to your own car

- **The monthly subscription service is as simple as music streaming and covers vehicle-related costs like maintenance, repairs and depreciation**
- **In response to the changing mobility needs of Americans during the COVID-19 crisis, SIXT+ offers an affordable alternative to vehicle purchase or leasing**
- **German-based car rental company SIXT continues to expand its U.S. network providing all the perks and possibilities of a short-term or long-term mobility option to more and more Americans**

Fort Lauderdale, September 3, 2020 – The past few months have changed the world and the need for mobility in a fundamental and lasting way. With this in mind, international mobility provider SIXT is now offering an innovative and flexible form of individual mobility in the United States with its new product SIXT+: a car subscription plan that allows customers access to a vehicle easily and conveniently for a monthly fee. This service is fully customizable and is as simple as music streaming. Customers can choose their preferred vehicle category, mileage allowance, protection package and more to fulfill their mobility needs and can sign-up today to drive tomorrow. The monthly rate covers usage of the car and vehicle-related costs such as registration, dealer costs, logistics and preparation fees as well as all routine maintenance and service fees. SIXT+ provides Americans an easy way to get where they need to go, whether it's going grocery shopping or meeting their loved ones.

No strings attached – the new trend

Many people want flexible mobility and are afraid of the financial risks involved in buying a car, especially in uncertain times like these. SIXT+ is the perfect solution for a growing number of Americans who wish to drive their own car, but do not want to commit to it for years by buying or leasing it. Plans start from as little as \$459 per month and the vehicle can easily be returned on a monthly basis after the first 30 days.

SIXT+ has even more advantages making it the perfect mobility solution: if SIXT+ customers decide to buy a car through SIXT Car Sales, SIXT will provide the customer with a credit, valued at one month's base rate of their SIXT+ subscription. With this, SIXT offers customers flexibility with all the perks and possibilities of a short-term or long-term mobility option.

Always the latest vehicle models: From compact cars to premium sedans or SUVs

SIXT+ subscribers have always access to the latest vehicle models from the SIXT premium fleet. Thus, they do not have to worry about depreciation, high down payments or long waiting times. They can also choose between different vehicle categories. From compact cars to luxury SUVs and sedans, SIXT+ is fully customizable to the customer's needs. After signing the contract, the selected vehicle category will be available to the customer within 24 hours at almost 30 SIXT branches all over the United States.

Sebastian Birkel, President of SIXT United States: "The launch of our SIXT+ car subscription service is another important milestone in our recent strategic expansion in the USA. In July, we acquired ten important U.S. airport concessions including all three New York airports. Shortly thereafter, we announced the expanded partnership between SIXT and Lyft, the U.S. transportation services provider. As much as we have been affected by the consequences of the COVID-19 crisis, we are determined to take the chances of this crisis and provide more and more Americans with unlimited mobility services made by SIXT such as our new car subscription service SIXT+."

SIXT+ as part of a comprehensive mobility offering

The new SIXT+ offer can be booked on the newly designed [sixt.com](https://www.sixt.com) website and soon also via the SIXT app. In addition, customers can access their contract details online at any time via the SIXT app and flexibly book additional miles. Customers can also add extras to their subscription such as additional drivers and toll services. SIXT thus offers its customers access to mobility, maximum flexibility with complete transparency 24/7. With SIXT+, the international mobility provider has once again proven to be the industry's innovator, offering a comprehensive product portfolio in the U.S. mobility industry – from driving services for short distances via SIXT ride, the car rental service SIXT rent to the monthly car subscription SIXT+.

For further information and eligibility requirements please visit [sixt.com/plus](https://www.sixt.com/plus).

About SIXT:

SIXT SE with its registered office in Pullach near Munich, is a leading international provider of high-quality mobility services. With its products SIXT rent, SIXT share, SIXT ride and SIXT+ the company offers a uniquely integrated mobility service across the fields of vehicle rental, car sharing, chauffeur services and car subscriptions. The products can be booked through one single app, which also integrates the services of its renowned mobility partners. SIXT has a presence in around 110 countries around the globe. The company is characterized by consistent customer orientation, a lived culture of innovation with strong technological expertise, the high share of premium vehicles in its fleet and an attractive price-performance ratio. The SIXT Group generated revenue of EUR 3.31 billion in 2019 and ranks as one of the most profitable mobility companies worldwide. Sixt SE is the parent company of the Group and has been listed on the Frankfurt stock exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334).

<https://about.sixt.com>

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