SIXT USA



OVERVIEW

SIXT SE is a global leader in mobility services, renowned for its fleet of premium cars, world-class customer service, and its exceptional value for money. Founded in 1912 and managed by four generations of the Sixt family, the company – headquartered in Pullach, Germany – currently has locations in over 110 countries and more than 8,500 employees worldwide.

SIXT fosters a culture of innovation with strong technological focus. With its products SIXT rent, SIXT share, SIXT ride and SIXT plus, the company offers a unique, integrated range of global mobility services in the areas of car rental, car sharing, ride services and car subscription. These products can be booked via a single app that also integrates the services of mobility partners.

SIXT continues to bring its unique offering to new markets, most notably the United States. Entering the U.S. market in 2011, the company opened its first location at Miami International Airport and has since expanded to over 80 locations in 18 different states. SIXT's success in the U.S. - with 9 years of continuous growth in both fleet, and branch network - is well-documented.

In late 2017, in order to keep up with rapid expansion, SIXT purchased a new North American headquarters in Ft. Lauderdale, FL. In 2020, SIXT USA acquired 10 new airport car rental branches following the bankruptcy of Advantage Rent a Car. Employing more than 1,000 employees in the U.S., the mobility provider is continually looking to find new talent and expects to add many new hires to the SIXT USA family in the next few years.

LOCATIONS



Since 2011, SIXT USA has opened 80 <u>locations</u> in 18 states, including 30 airport locations:

Aspen Airport (ASE)
Atlanta Airport (ATL)
Boston Airport (BOS)
Chicago Airport (DFW)
Dallas Airport (DFW)
Denver Airport (DEN)
Fort Lauderdale Airport (FLL)
Fort Myers Airport (HNL)
Honolulu Airport (IAH)
Indianapolis Airport (IND)
Kahului Airport (OGG)
Las Vegas Airport (LAS)
Los Angeles Airport (LAX)
Miami Airport (MIA)

Minneapolis Airport (MSP)
New York La Guardia Airport (LGA)
New York John F. Kennedy Airport (JFK)
Newark Airport (EWR)
Orlando Airport (MCO)
Philadelphia Airport (PHL)
Phoenix Airport (PHX)
San Antonio Airport (SAT)
San Diego Airport (SAN)
San Francisco Airport (SFO)
San Jose Airport (SJC)
Seattle-Tacoma Airport (SEA)
Tampa Airport (TPA)
Washington Dulles Airport (IAD)
West Palm Beach Airport (PBI)

USA EXPANSION

SIXT is the 4th largest car rental company in the U.S. with a market share of just about 2% and a branch network of more than 80 locations today, including 30 at airports.

SIXT continues focusing on its expansion and tapping into one of the most lucrative markets in the car rental segment by taking over ten airport branches with a market volume of USD 3.4 billion from the insolvent enterprise Advantage Rent a Car in July 2020: JFK, EWR, LGA, BOS, DEN, MCO, LAS, IAH, HNL, OGG. This marks an important milestone in the US-history of the company, setting the path for further growth of the network, strengthening existing locations, improving the operational setup for employees, and upgrading service to customers. With many strategically crucial locations, SIXT can now offer its customers an even better network and is thus represented at nearly every important traffic hub in the USA.

PRODUCTS

In the USA, SIXT rent (vehicle rental), SIXT ride (chauffeur service & ride hailing) and - as of 2020 - also SIXT+ (car subscription) services are available. Through SIXT car sales, the company also sells high-end vehicles.

Europe, United States, Asia, Africa, Central and South America
Over 500 cities in 60 countries
Germany and the Netherlands
Germany and United States
Germany and United States

SIXT+ CAR SUBSCRIPTION

<u>SIXT+</u> is a completely flexible, renew on a month-to-month basis car subscription service now available in the USA. The introduction of this innovative product addresses the demand for independent mobility options as people are increasingly looking for safe alternatives to public transportation or costly car ownership during the uncertain times of the COVID-19 crisis.

With SIXT+, customers get access to their own car from the SIXT premium fleet – without any long-term commitments, paperwork, car registration, wait times or financing. SIXT+ helps avoid purchase-related costs such as sales tax, registration, or dealership fees. Plans are fully customizable: Customers can choose their preferred vehicle category, mileage allowance, protection package, and more to design an exact match for their mobility needs. The monthly rate covers vehicle-related costs like maintenance, repairs and depreciation and provides an affordable alternative to vehicle buying or leasing, especially for mid to long-term transportation needs. Seeing that it can be booked and managed entirely through the SIXT app and website, it is accessible to customers 24/7.

MANAGEMENT

The majority of the company is still owned by the Sixt family. Erich Sixt, born 1944, has managed the company since 1969 and is the Chairman of the Board. His two sons Alexander and Konstantin Sixt are Members of the Board. Alexander Sixt is Chief Strategy and Technical Officer, Konstantin Sixt is Chief Sales Officer of SIXT.

Management Board:

Erich SixtChairman of the BoardDetlev PätschOperations & FleetAlexander SixtOrganization & Strategy

Konstantin Sixt Sales

Jörg Bremer Finances & Controlling

Management USA:

Sebastian Birkel CEO & CFO, United States

Daniel Florence COO, United States

HEADQUARTERS

SIXT Global Headquarters

SIXT SE

Zugspitzstr. 1

82049 Munich - Germany

SIXT USA Headquarters

SIXT rent a car, LLC

1501 NW 49th Street, Suite 100

Ft Lauderdale, FL 33309

INVESTOR RELATIONS

The SIXT Group generated revenues of EUR 3.31 billion in 2019 and ranks as one of the most profitable mobility service providers worldwide. SIXT SE is the parent company of the Group and has been listed on the Frankfurt stock exchange since 1986 (ISIN ordinary share: DE0007231326, ISIN preference share: DE0007231334).

SIXT SE serves as the Group's holding company and is responsible for the Group's strategic and financial management. It also handles various financing matters and provides internal controlling and advisory services. Business operations are handled entirely by the Mobility Business Unit, whose principal operating company is SIXT GmbH & Co. Autovermietung KG which has been listed itself since 2015.

In July 2020, SIXT SE successfully completed the sale of its shares in SIXT Leasing SE to Hyundai Capital Bank Europe GmbH. Prior to the sale, the listed company SIXT Leasing SE was a fully consolidated subsidiary of SIXT SE. The selling price plus dividend amounts to a total of around EUR 163.4 million or EUR 18.90 per share sold. The sale allows SIXT SE to focus even more on its new digital mobility services and new partnerships.

Annual reports and further information about SIXT SE are available at https://ir.sixt.com.







3.31 bn

337.4 mn FURO FBT

284,500

PHILANTHROPY





The Regine Sixt Children's Aid Foundation "Drying Little Tears" has officially partnered with Shriner's Hospitals for Children in the U.S. to help provide care and support to the young patients and their families.

CONTACT INFORMATION

Company website: https://about.sixt.com for additional information or contact our press office.

Press Contact: pressrelations@sixt.com
Investor Relations: investorrelations@sixt.com

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